



ARGENTINA

About Prudential Seguros S.A.

Prudential Seguros, fully-owned by Prudential Financial Inc., settled its headquarters in Buenos Aires, in 1998.

In 2000, local agencies were opened and first life insurance policy was sold. The company offers a wide range of life insurance solutions both for individual and corporate customers

that include individual life insurance, group life insurance, personal accidents and health.

Main distribution channels are own sales force (Life Planners® through branch offices in Buenos Aires, Córdoba, Mendoza and San Juan), brokers, partners, digital and telemarketing.

Local strengths USPs

Prudential Argentina has been identified by the main market referents as one of the most efficient companies in business analysis.

- High Image perception by companies and Brokers;
- Technical and commercial solidity;
- Insured amounts higher than the market average;
- Specialized analytical capacity according to the client's requirements;
- Customer Service Oriented.

Facts & figures

- Insurope member since: June 2019

Average Turnaround Times

- General Questions: 2 to 3 Working Days
- Local Quote: 2 to 3 Working Days
- Annual Renewal: 7 Working Days in advance
- Rate Review: 3 Working Days
- Death Claims: 7 to 10 Working Days
- Disability Claims: 7 to 10 Working Days
- Medical Claims: not applicable

Benefits

- Insurable Benefits: ADL
- Poolable Benefits: ADL

Minimum lives criteria

- For group quote: 3 employees
- For pooling contract: 3 employees

Local contact information

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