



POLAND

About Aviva

Aviva is among the largest providers of insurance, investment and pensions products in Poland.

The company entered Poland in 1992 as one of first foreign insurers and operated as Commercial Union until 2009 when rebranded into Aviva.

Aviva is now one of the strongest insurance brands in Poland, with many awards (including winner of the Friendly Insurer competition in the life category in 2012 and 2014).

Aviva Poland has over 3.5 million customers in Poland and manages over £11 billion of customer assets.

Local strengths USPs

Life insurance is key business of Aviva Poland – no 4 in the life market by premium, no 2 by assets under management and profits. Over 760,000 life insurance customers.

Aviva is also Poland's second-largest pension fund provider, with over 2.6 million customers, and top-five asset manager and mutual funds provider.

Aviva is also top-ten in general insurance (motor, household, travel policies for individuals as well as commercial lines, mainly for small and medium enterprises).

Aviva Poland has diversified distribution: direct sales force (2,300 tied agents – strongest network focusing on life & investment products in Poland), independent agencies, bancassurance, direct channel (phone & online), brokers, new network of offices in largest cities). Santander is strategic bancassurance partner with a unique joint venture in the Polish market, with co-operation agreement in place until 2033.

Facts & figures

- Insurope member since: 1994
- Financial Rating: S&P (A+), Moody's (A1) and A.M. Best (A)

Average Turnaround Times

- General Questions: 2 Working Days
- Local Quote: 2 Working Days
- Annual Renewal: 5 Working Days in advance
- Rate Review: 5 Working Days
- Death Claims: 5 Working Days
- Disability Claims: 5 Working Days
- Medical Claims: N/A

Benefits

- Insurable Benefits: ADLP
- Poolable Benefits: ADL

Minimum lives criteria

- For a group quote: 2 employees
- For pooling contract: 7 employees

Local contact information

Aviva

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